

# Elisava Masters Awards

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Terms / 13<sup>th</sup> edition

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# Elisava Master Awards

Elisava, Barcelona School of Design and Engineering gives annually the Elisava Masters Awards with the aim of awarding the excellence of the best Master and Postgraduate projects, as well as recognizing and spreading creativity, rigor and talent developed by the students within the framework of the design advanced training programmes.

Your final project has been chosen as a candidate for the 13th edition of the Elisava Masters Awards Awards by the directors of the programme you have taken. Here below, we are providing you with all the details of the competition's rules and the materials you have to send us if you want the jury of the Awards to evaluate your work.

# 1. Participation Requirements

## 1.1. Nominations

In order to participate, your work must have been nominated by the director(s) of the program you have taken.

## 1.2. Acceptance of candidatures

Each student or work group is free to accept or renounce the candidature. Accepting the candidature means the acceptance of these terms. When the project is done by more than one person, the participant or participants that submit the work must be co-author(s) of the selected project and must have the authorization of the rest of the co-authors to submit it for the Awards.

## 1.3. Formats and specifications

It is compulsory for the candidates to send their proposals following the indicated specifications below. Any project that does not meet the specifications will not be accepted.

Each candidature must contain the attached form duly completed and adjusted to the indicated extension, together with the following material in digital format:

- From 1 to 6 high resolution images (maximum 5GB each).
- 1 main image for the webpage of 1200px x 800px at 72 pixels/inch (jpg format).
- 1 report, maximum 6 pages (PDF format).
- 1 to 2 audiovisual works (optional).

In case the nominated project is pending of patenting or any other circumstance that interferes its public dissemination, this information must be clearly stated when sending the materials. In this instance, the nominated project can not participate in the Audience Award, but it will be evaluated privately by the jury to opt for the rest of the Awards.

## 1.4. Delivery of the proposals

Send us your proposal through the [Forms link](#). Add all the required documents: images of the project, audiovisual pieces and report.

It is important that these documents have the following nomenclatures:

### Images

Name-of-the-project\_01

Name-of-the-project\_02

Name-of-the-project\_03 ...

### Web image

Name-of-the-project\_web

### Report

Name-of-the-project\_memo

### Audiovisual

Name-of-the-project\_01...

All material uploaded after the deadline will not be accepted.

## 2. Categories

Due to the interdisciplinary nature of all our programmes, the submitted projects will participate in the following 4 categories:

- Graphic Design
- Communication
- Space Design
- Product and Service Design

These will not be evaluated under topic or programme parameters, but will all be assessed by the jury according to the parameters that are specified in the following section.

## 3. Selection and Evaluation Criteria

The jury of the Elisava Masters Awards will evaluate the submitted proposals according to their suitability to the criteria of creativity, conceptualisation, innovation, formal originality and entrepreneurial capacity, as well as the formal and content quality of the final presentation itself.

Projects that have an impact on society and that take into account current issues in terms of sustainability, gender equality, inclusiveness, etc. will also be positively evaluated.

## 4. Jury

The jury will be formed by Elisava representative(s) and professional(s) who are not related to the School and have a renowned career path in the design and communication industry.

The jury of the Elisava Masters Awards will evaluate the submitted proposals and will give an argumentative agreement to name the winning projects. The jury can declare an Award null or even the whole call if the jury considers appropriate to do so.

## 5. Awards

Among all the presented works, 4 prizes will be awarded, one for each área: Graphic Design, Communication, Space Design, and Product and Service Design. The winners will receive a trophy (per project) and a diploma (for each awarded student).

Furthermore, an Audience Award will be given to the most voted project through an online app on Elisava's social networks.

The awards ceremony will take place during the Master's and Postgraduate Degrees Graduation Party that will be held on July 2025.

## 6. Dissemination

Elisava foresees the communication and dissemination of the finalist projects and the awarded projects in specialized media of the industry, as well as through the Schools' media. The possibility of announcing them in advertising spaces is also considered, always in relation to the academic programs developed at the School.

The projects may be exhibited and promoted in those corporate spaces or other entities that the School deems appropriate.