

University master in interdisciplinary design and communication studies.

Admission Requirements.

Applicants interested in this University Master's Degree must hold a prior official university degree with a high degree of affinity to the program, specifically in fields such as design, communication, advertising, multimedia development, digital creation, product development, architecture, urban planning, and fine arts. Candidates with these degrees will be admitted without the need for supplementary training (bridging courses).

The program is also open to graduates in humanities, anthropology, journalism, sociology, and cultural studies, although these applicants will be required to complete the supplementary training. Additionally, other university graduates may be admitted if they possess at least three years of professional experience in communication and/or design (management, production, or research).

This experience must be verified through:

- A work history certificate (Social Security).
- Employment contracts.
- Company certificates specifying the duties performed.
- A portfolio or explanatory report featuring a selection of at least eight professional projects.

Selection Criteria

To prioritize admission requests, the Master's Coordinating Committee uses the following weighted criteria:

- Affinity of the prior degree: 50%.
- Academic record (GPA): 20%.
- Related professional experience: 10%.
- Statement of purpose (motivation): 10%.
- Knowledge of a third language: 5%.
- Mobility during previous studies: 5%.

A 5% quota of the available places is reserved for students with a recognized disability of 33% or higher or with permanent special educational needs.